



tarte
high-performance naturals™

Blushing Bride

In this blushing bride guide, you will find:

Makeup inspiration
7 must-haves for bridal bliss
FAQ's & suggested / DO to-dos



*Makeup
Inspiration*





Ashley

THE BOSTON PROPER CLASSIC BRIDE

Iridescent lids. Flushed cheeks.
Pop of gloss.

try:



Amazonian clay waterproof cream eye shadow in slate



Amazonian clay 12-hour blush in blissful



maracuja divine shine lip gloss in adored



Julie

THE SOUTHERN CALIFORNIA CASUAL CHIC BRIDE

Bronzed skin. Neutral eyes.
Nude matte lips.

try:



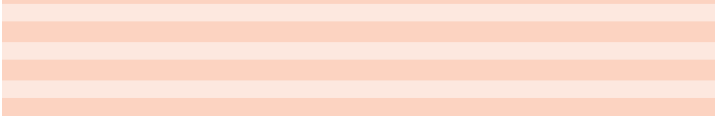
Amazonian clay finishing powder in bronze



neutralEYES eye shadow palette volume II



LipSurgence™ matte lip tint in exposed






Lana

THE ELEGANT NAPA VALLEY
VINEYARD BRIDE

Smokey eyes. Porcelain complexion.
Bright eyes.

try:

 Amazonian clay waterproof liner in black



Amazonian clay 12-hour full coverage
foundation SPF 15

 the bright side double-ended brightener

Patti

THE ADVENTUROUS
DESTINATION BRIDE

Luminous skin. Tailored brows.
Sleek liner.

try:



Amazonian clay illuminating serum



Amazonian clay waterproof brow mousse



multiPLEYE™ lash enhancing liquid eyeliner



7
must-haves
for bridal bliss

Take the guess work out of what
makeup to wear when you walk down the aisle
so you can *keep calm and marry on.*

xo,
Candace



1.



AMAZONIAN CLAY 12-HOUR FULL COVERAGE FOUNDATION

\$38

8 shades!



The number one question I'm asked by the soon to be Mrs. is always "What foundation should I wear?" and Amazonian clay foundation is always my answer. My personal feeling is that liquid foundations with a soft matte, satin finish work best because they control shine. This foundation prevents skin from appearing oily while giving you 12 hours of flawless coverage.

2.



AMAZONIAN CLAY FINISHING POWDER

\$28

I'm sure you're prepared for many hugs and several twirls on the dance floor. Also be prepared that your makeup could migrate if you don't lock it down with finishing powder. Amazonian clay finishing powder is a must to keep your makeup from transferring on to his dress shirt or Grandma's cheek!

3.



AMAZONIAN CLAY 12-HOUR BLUSH

\$25

12 shades!



Select a color that works with your natural skin tone. After all, you want to look like your most gorgeous self on this day and selecting a blush shade that enhances your natural beauty is your best option. Personally, I did a combination of dollface and blissful for that perfect peachy-pink.

4.



CHEEK STAIN

\$30

8 shades!



Our cheek stain in blushing bride was one of the first products Maureen created and she made it for her best friend that was getting married! The cheek stain is the perfect way to give your cheeks the natural flush you got when you first kissed your fiance. No doubt, you'll have it again on the day you marry, but this bumped up flush stays on cheeks all day.

5.



LIGHTS, CAMERA, SPLASHES™ 4-IN-1 WATERPROOF MASCARA

\$19

Let's face it, there are going to be tears throughout the day and waterproof mascara is the ultimate must for luscious lashes that last. Waterproof mascara also makes a great gift for your bridesmaids and Mother-of-the-bride because your loved ones will definitely shed some tears too.

6.



LIPSURGENCE™ MATTE LIP TINT

\$24

6 shades!



On my wedding day, I wore lipgloss layered over matte lip tint. You can get away with constantly reapplying gloss if you have stay-put color underneath. A matte tint can also be worn alone and it's a gorgeous, modern look. tarte also offers LipSurgence™ in a gel tint and iridescent luster finish. Check out 14 more shades on tarte.com

7.



MARACUJA DIVINE SHINE LIP GLOSS

\$21

10 shades!



Gloss tends to reflect light and always makes your pout look fuller in photos. There's nothing more gorgeous than an elated bride wearing a smile with a glossy coat of healthy color.



*FADs &
TDO to dos*



Remember, I'm going to help answer any makeup questions you have for the big day. Below is a list of frequently asked questions I get from friends, family, and our tartelettes. I also included an "I DO" to-do to help keep you organized, while you prepare to walk down the aisle.

FAQs

Should I hire a makeup artist for my wedding?

It all depends on your comfort level and budget. If you're comfortable with creating the exact look you want, then you can certainly go without the pro. However, keep in mind that a makeup artist is a trained expert that is going to know what will work best for lighting, photos and all day wear, which is why most brides opt to bring one in. It's also a wonderful luxury (and stress reliever) to have an expert in charge of making sure you and your bridal party are picture perfect. Your mind will be filled with countless other thoughts that day and this is one less thing to worry about. I highly recommend it!

Do you have any suggestions for a large bridal party with time constraints?

Yes! I had a big bridal party—11 lovely ladies!

- ✂ Make a schedule for hair and makeup and stick to it. Work with your makeup artist to determine what your increments of time will be for each bridesmaid and have a printed copy for everyone the morning of and then put one of your friends in charge of it.
- ✂ If you have a vision for the makeup for your bridal party, consult with your party earlier and then provide your makeup artist with visual examples. You don't have to do everyone's makeup exactly the same but having a common theme like "smokey eyes" or "neutral" will tie the entire aesthetic of your day together. It also helps keep your time spent "getting ready" organized so it's not a free for all.
- ✂ Kits make wonderful gifts for the women in your bridal party and it's also helpful to keep everyone's makeup slightly uniform, which (trust me) looks wonderful in pictures. A kit with a shadow quad and lip is a great option because that way you can select colors that will work with the style of dresses you have chosen. My bridesmaids wore amethyst purple so everyone wore a complimentary silvery or smokey eye and a neutral glossy lip. It all tied together so nicely.



What can I do to prepare to ensure that I will look great in my photos?

Practice your makeup look prior to the wedding. If you've hired a makeup artist, then absolutely schedule a run through with your makeup artist to finalize your wedding look. You don't want to be deciding your makeup that day, it will only lead to additional, unnecessary stress. A stress-free bride makes a happy bride and a happy bride makes a happy groom.

Leading up to the big day, take special care of yourself. Do everything you need to do to ensure that you look and feel your best. This includes but is not limited to:

- ✧ Drinking lots of water to keep skin hydrated
- ✧ Exfoliating skin for that natural glow
- ✧ Following a nutritious diet
- ✧ Exercising—it's a great stress reliever and keeps you looking your best
- ✧ Scheduling a facial or doing special treatments like a face mask to get skin in tip-top shape. Just remember: nothing too close to the big day in case you have a reaction.

Start your wedding day with a healthy breakfast. You will have a very busy day ahead of you and while you think you'll find time to have a quick lunch later in the day, you probably won't. A fresh cup of OJ, egg whites, fruit & yogurt and some whole grains will give you nourishment but also keep you feeling light on your toes. Stash some trail mix or a healthy snack in your "emergency kit" in case you get hungry during prep time.

Should I purchase airbrush makeup?

I don't think it's necessary. The look of airbrush makeup can easily be achieved with an amazing foundation and the right brush. Sometimes I feel this new technique often causes brides more stress than it provides help.

False lashes? Yay or Nay?

Yay! You'll already have the *look of love* but falsies can give you a little extra drama. A good rule of thumb: the less dense the lashes are on the strip, the more natural you are going to look so I would opt for single lashes that you can strategically place. Save the va-va-voom ones for your bachelorette party.



I DO to-dos

6 months out

- Book a makeup artist for your wedding.
- If you're going to choose a common theme, start looking for inspiration on Pinterest for the looks you like and share them with your bridal party.

3 months out

- Meet with your makeup artist for a practice run-thru of the look you'll be wearing. Snap a photo of the after so you can keep it as a reference in your binder.
- Create a shopping list for any products you will need after you have consulted with your makeup artist.


One month before

- Send out final payment to your makeup artist so that detail is squared away. Your bridal party can pay the day of the wedding—don't you worry about that detail. Unless, you are like me, and decided to gift your bridal party with the beauty luxury as part of your gift to them.
- If you've decided to gift your bridal party with makeup kits or even glosses, then place your order so product arrives in time. Gift wrap it and then store away for the big day!
- Take care of any other beauty essentials: trim your hair, get highlights or touch up your roots. Remember, this is not the time to try any new trends or make drastic changes to your look.
- Schedule a facial closer to the end of the month.

The week of

- 2-3 days out would be the ideal time to get a spray tan (should you choose), groom your brows and/or polish your nails and toes.
- Communicate with your bridal party – send out an email version of the prep time schedule to your bridal party.
- Prepare your own personal mini kit of products to keep in your bag for touch-ups the evening of your wedding. Deluxe samples of your favorite products are great because they won't take up much room and you can also stash them for the honeymoon.
- Exfoliate lips and use a rich lip conditioner to prevent lips from being cracked or dry.

The BIG day

- Breathe. You're going to have an amazing day and look more fabulous than you could have ever imagined.
 - Go for a walk, stretch, practice yoga or do some little form of exercise to start your day.
 - Eat that healthy breakfast.
 - Enjoy the time you have getting ready with your bridal party.
 - Get married and live happily ever after!
- 

*Have a
beautiful
wedding!*

tarte
high-performance naturals™

